

# Implications of Circular Economy on Users Data Privacy: A Case Study on Android Smartphones Second-Hand Market D. Nguyen, S. Martinez & M. Khramova

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## **Motivations**



- According to an estimate, up to 89% of mobile devices end up in the landfill in US (in 2010) [1]
- Mobile devices contain rare metals [5] and recyclable components
- Second-hand phone market estimated to reach 222.6 million units by 2020 [10]
- Fear of personal data misuse is a major inhibitor for recycling of mobile devices [20, 22]
- Previous studies have focused on devices purchased from online trading platforms, such as Amazon, eBay, Craigslist, Gazelle [35, 37, 38]

# Why Android?

- Dominance over the European mobile phone market (over 80% in 2017)
- Majority of Android devices still employ flash memory that is non self-encrypting
- Ecosystem is non-proprietary, making it easy to find out information on how to bypass the flash controller

## About flash memory...



- Fundamentally different operation principle and hierarchical structure in comparison to conventional HDDs
- Inherent shortcomings:
  - Read operations (25-100 us latency) performed on "page" level
  - Write operations (250-1500 us) performed on page level, only if surrounding cells empty, otherwise the entire block first has to be copied, then erased and re-written
  - Erase operations (1500-5000 us) may only be performed on "block" level
  - NAND flash cells limited to only 10,000 write-cycles before they start losing charge
- Compensation by internal operations (run independently by the flash controller):
  - Flash translation layer: instead of erasing an entire block, only mapping is changed (eventually erased by "Garbage collection" function)
  - Wear-leveling: instead of overwrite, new blocks are written on least-used memory cells
  - Over provisioning: worn-out blocks may be moved to this "invisible" extra space

|         | A    | В    | C    |  |         | A    | В    | C    |  |         | free | free | free |
|---------|------|------|------|--|---------|------|------|------|--|---------|------|------|------|
| ××      | D    | free | free |  | kх      | D    | E    | F    |  | Block X | free | free | free |
| Block X | free | free | free |  | Block X | G    | н    | Α'   |  |         | free | free | free |
|         | free | free | free |  |         | в′   | c'   | D'   |  |         | free | free | free |
|         | free | free | free |  |         | free | free | free |  | Block Y | free | free | free |
| kγ      | free | free | free |  | kУ      | free | free | free |  |         | free | E    | F    |
| Block Y | free | free | free |  | Block Y | free | free | free |  |         | G    | н    | A'   |
|         | free | free | free |  |         | free | free | free |  |         | B'   | C'   | D'   |

page (2-16 kB), comprising cells (1-3 bits each) block (128-256 pages = 256 kB-4MB)

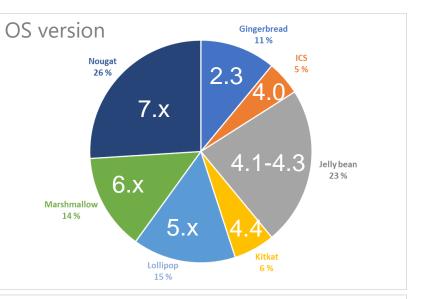
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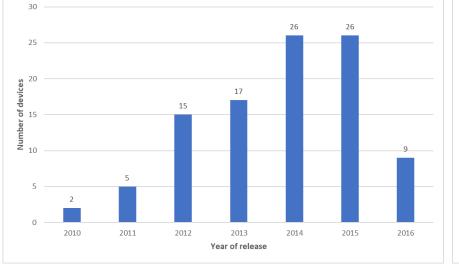
Source: "How Do SSDs Work?", Extremetech.com

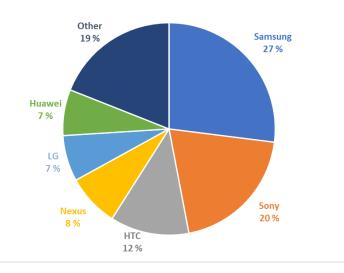
# Methodology (1/2)



- Sample set of 100 smartphones representative of the European secondhand market
- Smartphones acquired directly from three different IT Asset Disposition service providers between October 2016 and July 2017



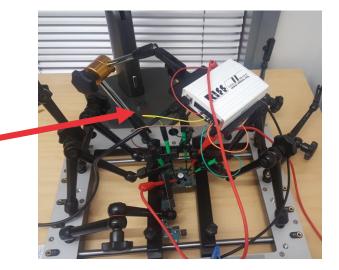


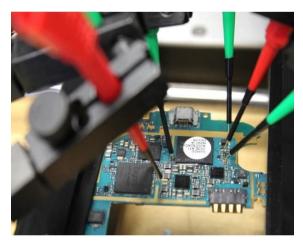


# Methodology (2/2)



- Test procedure:
  - 1. Accessing files through user interface
  - 2. Acquiring a binary image of the memory
    - i. Commercial forensic tools (non-invasive)
    - ii. RIFF Box + JTAG Manager (invasive)
  - 3. Analysis of extracted image (-> logical data)
    - Commercial forensic tools or binary viewer
  - 4. Categorization of the logical data
- Note: The used test setup is easily accessible at a low cost
  - RIFF Box 2: price on Amazon ~100€
  - Test stand: price online ~1000€
  - Commercial forensic software tools: free demo versions available online
  - JTAG mapping (pinouts) for various models also available on online tech forums





#### Results



- Data was recovered from 19 out of the 100 devices
- This data was classified according to type and sensitivity
  - Non-critical: SMS, call logs and contacts from the carriers only
  - Critical: Corporate data and personal data identifying the previous user and/or location (also social media account information found)

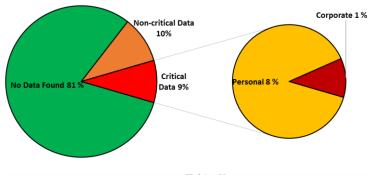


Table II CLASSIFICATION OF RECOVERED DATA

|                             | Sensitivity  |  |
|-----------------------------|--|--|
| Music, Videos               | Low  |  |
| Pictures                    | High   |  |
| Excel, Word, PDF            | Low  |  |
| SMS, MMS, WhatsApp          | High   |  |
| Incoming, Outgoing          | Low  |  |
| Personal, Corporate         | High   |  |
| History, Cookies, Bookmarks | Low  |  |
| Accounts, Wi-Fi             | High   |  |
|                             | PicturesExcel, Word, PDFSMS, MMS, WhatsAppIncoming, OutgoingPersonal, CorporateHistory, Cookies, Bookmarks |  |

Table III Analysis of recovered data

| Type of data    | Number of<br>devices | Ratio  |
|-----------------|----------------------|--------|
| Browser         | 3                    | 5.66%  |
| Call logs       | 5                    | 9.43%  |
| Contacts        | 9                    | 16.98% |
| Documents       | 3                    | 5.66%  |
| Emails          | 2                    | 3.77%  |
| Pictures        | 11                   | 20.75% |
| MMS             | 2                    | 3.77%  |
| Music           | 1                    | 1.89%  |
| SMS             | 10                   | 18.87% |
| Video           | 2                    | 3.77%  |
| WhatsApp        | 3                    | 5.66%  |
| Wi-Fi Passwords | 2                    | 3.77%  |

## Conclusions



- While IT asset disposal (ITAD) facilities claim to implement a data sanitization process, a significant percentage (19%) of the devices still store user data
  - To be fair, this may result from human factors in the process
  - In comparison, our previous study [38] on second-hand mobile devices purchased from online trade platforms suggests that even higher percentage (35%) of the devices sold online in US, Germany and UK contain user data
- Critical data left behind (in 9% of the devices) includes personal information, making it possible to identify the previous user and his/her whereabouts in 7% of the cases, enabling identity theft and blackmailing
  - This data is accessible at a low cost and with little effort
- In conclusion, commonly used data sanitization processes need further investigation
  - Based on this study, the effectiveness of data recovery did not seem to depend on the OS version, as data was found up to OS 6.0 devices

# References



[1] Green Aliance, A circular economy for smart devices Opportunities in the US, UK and India.
[5] Takahashi, K.I., M. Tsuda, J. Nakamura, K. Otabe, M. Tsuruoka, Y. Matsuno and Y. Adachi (2008),
Elementary Analysis of Mobile Phones for Optimizing End-of-Life Scenarios, Journal of
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[20] M.J. Welfens, J. Normann, A. Seibt, Drivers and barriers to return and recycling of mobile phones, Case studies of communication and collection campaigns, Journal of Cleaner Production, 2015

[22] J. Ylä-Mella, R.L. Keiski, E. Pongracz, Electronic waste recovery in Finland: Consumers' perceptions towards recycling and re-use of mobile phones

[35] S. Diesburg, C.A. Feldhaus, M. Al Fardan, N. Ploof, J. Schlicht, Is Your Data Gone? Measuring User Perceptions of Deletion

[37] How Avast recovered 'erased' data from used Android phones, Avast 2014

[38] Privacy for sale. A study on data security in used mobile devices & hard drives, Blancco



## Thank you for your attention!



Analysis of data remanence after Factory Reset, and sophisticated attacks on memory chips

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#### **Motivations**



- As data suggests, a significant percentage of the devices circulating in the European second hand market still store user data, even after going through the proper channels
- No up-to-date information available on effectiveness of common sanitization methods
  - The most common method being the reset function built into most operating systems

# Why Android?

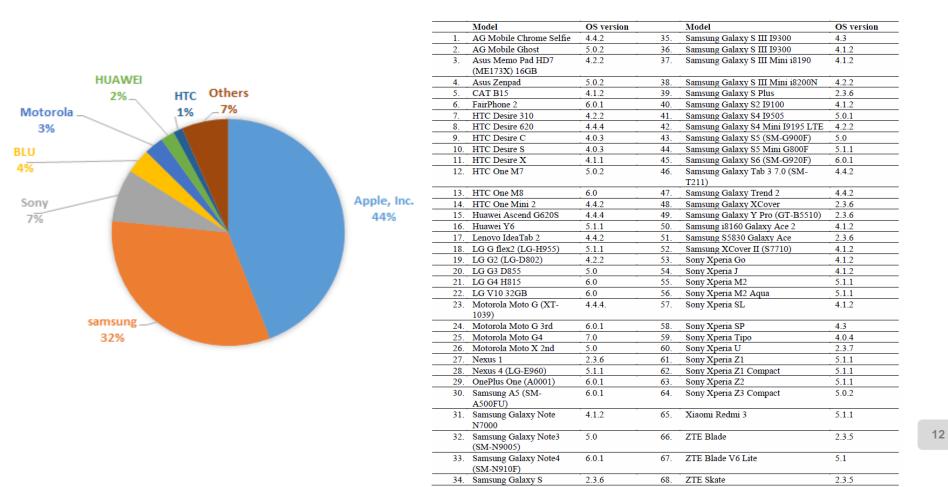
- Dominance over the European mobile phone market (over 80% in 2017)
- Provides in-built Factory Reset function, which is the "de facto" method for data sanitization
  - Previous studies from 2015 [8, 9] suggest this function is not sanitizing data properly, however, a sample set representative of the 2<sup>nd</sup> hand market was not provided

| Android | iOS                     | Windows   | Others   |
|---------|-------------------------|---|--|
|         |                         |   |  |
| 83.4%   | 15.4%                   | 0.8%  | 0.4%   |
| 87.6%   | 11.7%                   | 0.4%  | 0.3%   |
| 86.8%   | 12.5%                   | 0.3%  | 0.4%   |
| 81.4%   | 18.2%                   | 0.2%  | 0.2%   |
| 85.0%   | 14.7%                   | 0.1%  | 0.1%   |
|         | 87.6%<br>86.8%<br>81.4% | 87.6%         11.7%           86.8%         12.5%           81.4%         18.2% | 87.6%         11.7%         0.4%           86.8%         12.5%         0.3%           81.4%         18.2%         0.2% |

# Methodology (1/2)



- Sample set of 68 Android smartphones representative of the European second-hand market
  - From every vendor we picked up the most popular models
  - phones purchased from 2<sup>nd</sup> hand phone re-furbishers

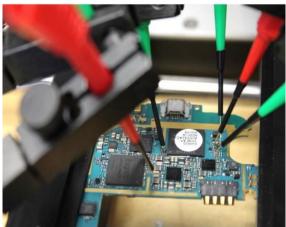


# Methodology (2/2)

- In-house test procedure:
  - 1. Acquiring a binary image of the memory
    - i. Commercial forensic tools (non-invasive)
    - ii. RIFF Box + JTAG Manager (invasive)
  - 2. Analysis of extracted image (-> logical data)
    - Commercial forensic tools or binary viewer
  - 3. Categorization of the logical data
- Forensic laboratory testing
  - Two smartphones of the most popular model where we no data was recovered in-house were sent out to an external laboratory for sophisticated analysis



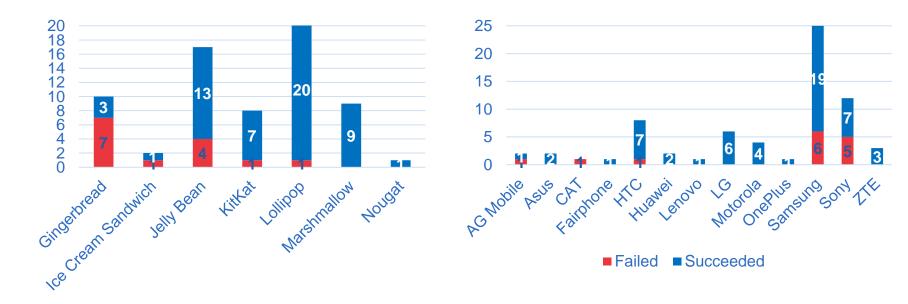




#### **Results**



- User data was recovered from devices up to Android OS 5.0.1 (Lollipop)
  - 10 out of 14 devices failing to erase data after Factory Reset use eMMC, which represents vast majority of the market
  - Otherwise the amount of recovered data varies depending memory type, phone model, OS version, manufacturer



Failed Succeeded

Here "failed" means failed factory reset in terms of data erasure.

## Conclusions

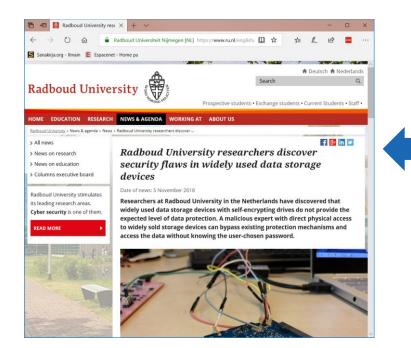


- Factory Reset is failing to permanently erase user data on the smartphones running on Android OS 2.3 (Gingerbread) to 5.x (Lollipop)
  - Results suggest that data is more easy to recover from older Android versions (but not impossible on later ones either)
  - Further, results suggest that data is more easy to recover from old NAND technology (OneNAND > eMMC > UFS)
- Also, data not accessible otherwise may be accessed by bypassing the controller
  - Access to data that hidden by the controller (e.g. removed block mapping information)

## **Further discussion**



- Android OS 6 employs hardware encryption, depending on the device performance [1], while Android OS 7 always employs hardware encryption [2]
- Will the data privacy issue in second-hand devices be resolved, as hardware encryption becomes commonplace?
  - No. Encrypted data still exists on the device, unless it is erased. Recovering the data "only" requires an extra step of recovering the encryption key from the flash controller



This vulnerability was demonstrated with BitLocker used in conjunction with selfencrypting SSD, however, the same principle also applies to other security systems that rely on self-encrypting flash memory (AES-128/256 algorithm)!

## References



[1] Android 6.0 Compatibility Definition. 2015. Available at:

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## Thank you for your attention!